



Software to Streamline your Business

Reseller Application Form

Please complete the form below to start the process of becoming a Clarity Professional Reseller. All information provided will be treated with the strictest confidentiality and will only be used for processing your Clarity Professional Reseller Application:

Company Details

Company Name: _____

First Name: _____

Surname: _____

Job Title: _____

Address: _____

Postcode: _____

Telephone: _____

Fax: _____

Email: _____

Website: _____

About Your Business

What year was your company established?: _____

Company Turnover (last financial year): _____

Predicted Turnover (this financial year): _____

What are your company Ambitions?:

Company turnover by income source & sector

Hardware:

Software (own):

Software (resale):

E-Commerce / Web Design:

Training:

Consultancy:

Other (specify):

Colleagues & Employees

Staff breakdown

Sales Staff:

Software Developers:

Dedicated Support Staff:

Dedicated Training Staff:

Owners Managers / Directors:

Administration:

In-house Technical Capabilities

Do you install other SQL Server / MSDE applications?:

(Please specify)

Do you write / configure reports for other applications?:

(Please specify which report engines)

Do you develop software applications?:

(Please detail application sectors)

What technical accreditations do your engineers have?:

(Please specify, quantity of engineers & qualifications)

Do you develop web applications?:

(Please detail including any example URLs)

What are the main development tools your software engineers use?

(Please specify software development environments)

Current Market / Products

What products does your company have experience of recommending or selling?:
(Please specify hardware and software)

How do you sell to your current market?:
(Please specify by product type and sales method)

Which product in your product / service range does Clarity compliment?:
(Please specify)

In which geographic area do you operate?:
(Please specify)

How many Clarity Professional systems do you expect to sell?

In the 1st full year of becoming a reseller?: _____

In the second year?: _____

Completed By: _____

Signed: _____

Date: _____