

Clarity Software
Monday 28 February, 2011



12-14 April 2011, Halls 17&18, NEC, Birmingham

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Showcasing on **Stand D30**, Clarity Professional is the leading MIS and CRM software package for UK sign makers and large format digital printers. Over 2,500 users are already experiencing huge profit and efficiency benefits from Clarity software, including Hollywood Monster, Signarama, Signs Express, Signs Now and Data Image Group.

All visitors to our stand can collect a **FREE TRIAL** of the latest v4.0 of Clarity, which you can install on your PC whenever you choose. And as an extra thank you, we will be offering **FREE TRAINING** (worth £250) to any stand visitor who purchases the software, either at the show or before Friday 27 May.

Immediate Company-Wide Benefits

Clarity optimises your sign and print operation through accuracy in estimating, production control and project delivery. You can win more business by offering a faster sales process for customers and reliably forecast your project completions.

With Clarity you can confidently turn away jobs that don't stack up whilst protecting your margins on those that do. This is why **100%** of recently surveyed customers can testify to Clarity improving their efficiency.

Come and See the New Products and Features

This is an exciting time for Clarity users with some superb new developments taking place to enhance your productivity. More functionality is becoming available over the web, including a ground-breaking new marketing module which will make targeted e-campaigning simpler than you have ever seen before.

Make sure you come over to **Stand D30** to experience the difference Clarity can make to your business.

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Notes for Press:

Developed since 2001, the Clarity Professional software system provides a high quality and easy to use MIS software system that helps SMEs in job-based industries manage and grow their businesses efficiently. Keeping all information in one place, Clarity centralises all internal, customer-facing and supply chain functions making company information available to all users with speed and accuracy.

Clarity gives cost effective flexibility as additional modules can be added easily and quickly, assisting smooth and cost controlled business growth. Cost, simplicity and flexibility are the reasons why Clarity has become one of the UK's leading MIS systems for SMEs. There are over 2,500 users in the UK and the rest of the world benefiting every day from implementing Clarity and there are three versions available: Professional, Lite Edition and Free Edition.

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Clarity Software product information

Web site: <http://www.claritypro.com>

Twitter: <http://www.twitter.com/claritypro>

Facebook: <http://www.facebook.com/pages/Clarity-Professional/123259781061448>

White Papers:

[Contact us for free PDF copies of our White Papers 'What is JDF?' and 'An Introduction to MIS Software'](#)

Clarity Software is a trading name of Touch Systems Ltd, which has been ISO9001 certified since 1999 and was established in 1989 to provide MIS and quality assured systems to businesses from its UK headquarters in Solihull, West Midlands.

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